COOKIE POLICY

Last updated: 23/05/18

This Cookie Statement explains what cookies are and how and why we use them on our website. For information about how we use personal information which you provide to us or we have collected about you, please see our Privacy Notice.

What is a cookie?

A cookie is a small file of letters and numbers that is placed on the browser of your computer, tablet or mobile device by us. This information is then sent back to our systems and recorded as you move around our website. Cookies are unique to the browser that you are using, so if you use both a mobile and computer to access our site, different data will be collected for each.

There are both session cookies and persistent cookies. Session cookies exist only for the length of time that you visit our site and are deleted once you close your browser, whereas persistent cookies remain stored on your browser ready for use the next time you visit our website. Like most sites, we use a combination of both.

What types of cookies do we use?

The following are the types of cookies that our website uses:

- **Technical cookies.** These are required for the operation of our website. They include, for example, cookies that enable you carry out searches, log into secure areas of our website and make payments.
- **Analytical/performance cookies.** These allow us to gain an insight into how visitors use our website, so we can improve it. We are able to count the number of visitors and review which pages they visit. We also use these cookies to monitor which marketing activities are generating traffic to our website.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you and remember your preferences.
- **Targeting / Third Party cookies** These cookies may be used by us, social networking sites, other third-party suppliers and/or advertisers to record your visits to our website and enable interaction with you once you have left our website.
- We will collect the IP address of the device you are using to access our website (e.g. your phone, mobile, laptop or home computer IP address) when you visit our website. From this we may be able to identify the approximate location of the device you are using to visit our website and the domain that it is using to access the Internet.

  We may use cookies other than those described above but will update this Cookies Statement as soon as possible once new cookies are introduced to ensure that this Cookies Statement is up-to-date.

How do we use cookies?

We use these cookies in the following ways:

- **Bookings:** When you book through our website, we use cookies to keep track of what you're booking and the information that you have entered as you move through each stage of the booking process. More information about how and when this information is used by us is contained in our Privacy Notice.
- **Searches and preferences:** Cookies enable our search panel to remember any information you have inputted, so if you come back to have another look, another day
- **Improving your experience:** We also use cookies to collect information which we can analyse to determine how our customers use our website and what they want from our website. We can then use this data to ensure that we are providing you with the holidays that you want in the most accessible way that we can. When you visit our website, we want to show you products that we think you will like. It is cookies that enable us to do this by letting us know that you're accessing our website from a particular device or computer, enabling us to work out what is most relevant to you.
- **Marketing:** If you receive our marketing messages, including emails, it is likely that we will link the information that we obtain through cookies with your email registration details so we can tailor the information we send to you, unless you tell us not to. Remember that you can opt-out in every email we send to you - Please see our Privacy Notice for more information.

How can you contact us?

If you have any questions or comments about this Cookie Statement, don't hesitate to contact us at enquiries@gwesty-tynewydd.co.uk.